

“Campus to Corporate Training Programme”

From 01-03-2024 to 10-03-2024

Organized by Women’s Studies Centre

Introduction:

The Women's Studies Centre organized a comprehensive "Campus to Corporate Training Programme" in association with Princess International Fashion and Design, Vijayawada, from March 1, 2024, to March 10, 2024. The program aimed to bridge the gap between academic learning and practical corporate skills, preparing participants for the professional world.

Objectives:

- To equip participants with essential corporate skills and knowledge.
- To enhance the employability of students transitioning from campus to the corporate environment.
- To foster a better understanding of workplace image and styling.
- To build self confidence among them.

Programme structure and Participants:

A ten-day training programme was conducted for 25 female students from B.Com and B.Sc. The sessions were held daily from 12:00 PM to 2:00 PM. Ms. Anisha Begum, a Soft Skills Trainer from Princess International Fashion and Design in Vijayawada, structured the programme into daily sessions, each addressing various aspects of corporate life.

Campus to Corporate World

Training Program - Fashion & Image Styling

- Science of Image Styling
- Grooming, Makeup, Personal Style
- Personal Style Expressions
- Corporate Body Language - Etiquette
- Wardrobe Audits - Capsules
- Public Speaking - Presentation
- Line, Shape, Color, Texture
- Self Discovery Cycle
- Image Management Cycle
- Celebrity Image Styling
- Practical Growth Mindset Strategies
- Verbal Skills - The imperative Today
- Sari Adornment
- Workplace and Business Etiquette
- Travel Etiquette
- Presentation Skills
- The Art of Interview Handling
- Presentation Skills
- Building your self Confidence
- Telephone and Mobile Etiquette
- Image Management Quiz

Participant Feedback:

Feedback from participants was overwhelmingly positive, highlighting the following areas:

- Participants felt more confident in their job search and interview skills.
- The hands-on workshops were particularly appreciated for their real-world applicability.
- Many participants reported gaining clearer insights into how to apply different communication etiquettes depending on the situation.

Conclusion:

The "Campus to Corporate Training Programme" was a successful initiative that effectively prepared students for their transition into the corporate world. The programme's success was due to its diverse range of topics, expert guidance, and practical exercises.

At the valedictory session, certificates were awarded to all trainees by the Principal, Dr. V. Narayana Rao. The event was also attended by IQAC Coordinator Dr. G. Krishnaveni and members of the Women's Studies Centre.

PHOTOS

ISO 9001-2015 CERTIFIED
KAKRAPARTI BHAVANARAYANA COLLEGE
Kothapeta, Vijayawada - 520 001, (Sponsored by S.K.P.V.V. Hindu High Schools' Committee) (AUTONOMOUS)
NAAC 'A' GRADE CYCLE 3
SKPVV INSTITUTIONS

CAMPUS TO CORPORATE WORLD TRAINING PROGRAM
PRINCESS INTERNATIONAL INSTITUTE OF FASHION AND DESIGN

OFFER'S PERSONAL FASHION STYLING WORKSHOP
RESOURCE PERSON
Ms. ANISA BEGUM
FASHION DESIGNER/STYLISH
DUBAI

FEE Rs. 500/-
FOR REGISTRATION,
CONTACT - 9885550957
Date & Timings:
29th to 7th March 2024
1:00 P.M. TO 3:30 P.M.

ORGANIZED BY
WOMEN EMPOWERMENT CELL



